

Ten Benefits of Employing the **Elite** Team Concept in your Business

- 1) **Egalitarian** – In elite teams everybody is considered capable of having great ideas so everybody is expected to speak up, collaborate, and contribute more of themselves to develop an idea meritocracy. Elite teams are led by the best idea not status.
- 2) **Emergent** – After years of worldwide ‘widgetization’ due to the Tech, Industrial and Agrarian revolution before it, the human race and planet are in dire need of a human revolution where we get back to acting like communities. This will be the preference for those that experience it going forward.
- 3) **Engaged** – Elite teams are engaged in the unrelenting pursuit of excellence and also engaged in decision – making, leading to a feeling of ownership.
- 4) **Effective** – Elite teams focus on the doing the basics right on a continual basis. This takes coaching, instant performance feedback and explicit SOP’s. People don’t have to be super talented, just motivated to improve daily.
- 5) **Encompassing** – Elite teams represent the whole business within the team as they’re self-contained. They also encompass the whole person so they develop more of their talents.
- 6) **Expandable** – Instead of adding people ad-hoc growth is achieved in a measured and sustainable way. Teams are developed and added methodically.
- 7) **Exploratory** – As the world is evolving, so too should team members be looking out to the horizon and exploring and co-creating a future that’s not arrived yet.
- 8) **Enlivening** – With all the above, Elite teams are an exciting and interesting place to work.
- 9) **Evolutionary** – Elite teams drive the evolution of the organisation from the front, helping ensure they stay valuable, sustainable and resilient.
- 10) **Employee Ownership** – As Baby Boomers decide to sell up and transfer assets selling a business is going to become harder. Only 1- 400 entrepreneurs actually manage to sell their business, so why not have it in your mission to develop a platform for people to thrive, then allow the teams to take ownership by becoming an employee owned business. This gives teams skin in the game, a trigger for performance.

