

## Who's got the Power?



So post Brexit?

There is a lot of talk in the media about how the world will be moving forward. Dependent on who owns the media outlet and their political leanings, really depends on how they portray the future. But mostly they're all about making it seem dramatic. They choose a side, polarize opinions and then terrorise people for their attention and money.

But a debilitating aspect of living in a society defined by media and politics, is people begin to feel helpless. Paralysed by the complexity of it all. The majority of people are hoping that a knight is going to rise up and save the day. People that promise to do this get voted in. Although they've no more idea than the rest of us really.

The reality is that we're in uncharted territory. It's another Berlin Wall moment. Experts can only become experts by explicitly understanding the past. It's the adventurers, entrepreneurs, mavericks and innovators that define new territory

by setting sail towards the horizon and seeing what's out there. It's requires a growth mind-set. An attitude, supported by neuroscience, of understanding that the brain is ultimately an organ which can adapt acutely to new learning and changes in the environment if its encouraged to do so.

But if we're able to adapt why is conformity and helplessness still so pervasive and persistent?

Probably because the social contract promised certainty. That was the case at the start of the baby boomer era. After the war, a social paradigm emerged which suited conformity. By conforming to the social narrative people were rewarded with job security and pensions. Of course nowadays, jobs and pensions are the target of people whose aim is to create more profit. Jobs are being deleted to reduce costs and pensions are being raided.

The era of certainty has been replaced with the era of uncertainty.

So what's the plan in uncertainty?

When I've been asked the question about Brexit I've pointed to the metaphor of bald men fighting over a comb. The world is becoming ever more interconnected and interdependent, as we saw in the financial crash. So to turn back evolution in the internet era seems pointless. When I've made a friend in a new place, an imaginary line is not going to dictate how I treat that friend in the future. I'm not just a European citizen, I'm a citizen of the world.

So I answered the Brexit question by saying it didn't really matter. There are bigger forces at work than a collection of egos. Evolution is afoot. There are mega trends at work that will make this soap opera seem... inconsequential.

Growth for a new era of explorers will involve the process of paying attention, raising awareness to our inner and outer world, accepting the new reality that emerges and adapting to it. This is the opportunity to learn our way into a new paradigm and of taking back our power.

We're in the Chinese year of the Monkey. That's the time to be adaptable, enthusiastic, sociable and innovative. To help us do that, my friend Jon

Woodall and I, came up with the idea of inviting some of the brightest people to share their ideas about how to 'Thrive in Uncertainty'. It will be a chance to understand and discuss the impact of the mega trends coming our way. Knowing how to develop better relationships with our community. Applying tools to get noticed and learning how to adopt a moment to moment growth mentality with our eyes set firmly on the horizon.

If you want to bring the power back to yourself, then start by coming to the [PlatformExo.com](https://PlatformExo.com) event on the 19<sup>th</sup> September. See the website for details and grab the free bonus for the first 100 courageous explorers. Let's get this crazy adventure started!

Martin Murphy

The **P**ower Coach